

T-SHIRT DESIGN CONTEST



DESIGN YOUR ARCHERY INSPIRED
T-SHIRT AND **WIN!**

2020 USA ARCHERY T-SHIRT DESIGN CONTEST



USA Archery is excited to bring you the 2020 USA Archery T-Shirt Design Contest. Put your spin on an archery inspired-USA Archery t-shirt. Compete for a USA Archery Prize Pack and the chance for your design to be sold in the USA Archery Store!

USA Archery members, archery fans and the public vote along with USA Archery athletes and staff to determine the winners. The contest will run April 23 - May 19, 2020. See Official Rules for all exclusions, restrictions, submission guidelines and other details regarding this contest.

Enter the contest now and pass on to any and all talented designers, artists, archers and archery fans!

ELIGIBILITY

You must be 8 years of age or older to submit an entry. If you are less than 18 years of age, your submission must be made by your parent or legal guardian.

PRIZES

We have some exciting prizes in store for the winners. See the Official Rules for details and restrictions regarding all prizes in this contest. Contest prizes include:

WINNER

The grand prize winner will receive six (6) printed t-shirts bearing the grand prize winning design, a USA Archery water bottle, cell phone wallet and decal. Approximate retail value is \$200.

FIRST RUNNER-UP

The first runner-up will receive one (1) printed t-shirt bearing the design submitted by the first runner-up and a USA Archery water bottle. Approximate retail value \$55.

SECOND RUNNER-UP

The second runner-up will receive one (1) printed t-shirt bearing the design submitted by the second runner-up. Approximate retail value \$25.

DESIGN OVERVIEW AND GUIDELINES

Artists and archers put your own spin on an archery design. We challenge you to create an original t-shirt design inspired by target archery, competition and USA Archery.

We look forward to receiving your submissions for the contest. Guidelines for design submissions:

- Archery themed
- Competitive or recreational archery only
- If using a target as a design element, target must be standard World Archery target face, or World Archery field or 3D targets
- Designers may use:
 - » USA Archery logo within guidelines (discussed below)
 - » USA Archery brand colors
 - » Positive portrayal of sport/archery
- Designers must use:
 - » Your creative minds 😊
- Designers cannot use:
 - » Olympic or Paralympic rings or logos
 - » Profanity or demeaning language/images
 - » Negative portrayal of athletes or teams
 - » Adult content (alcohol, drugs, swearing, etc.)
 - » Copyrighted material of third parties
- Designs will be for the front of t-shirts only with a design space of between 6" wide x 14" long and 12" wide by 18" long.
- Invalid/Rejected Designs
 - Some common reasons designs may be rejected from entering the contest:*
 - » Violations of trademark/copyright
 - » Inappropriate language/degrading/negative speech
 - » Incorrect use of USA Archery logo
 - » Poor use of text

Any submissions received with any of the above 'cannot use' criteria will be rejected.

If you have questions regarding your submission, please email ebeach@usarchery.org.

Please refer to the Official Rules for additional guidelines and restrictions on submissions to this contest.

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HOW TO SUBMIT YOUR DESIGN

Read

- Read the USA Archery T-Shirt Design Contest Guidelines
- Read the Official Rules for the USA Archery T-Shirt Design Contest

Visit

Go to the USA Archery T-Shirt Design Contest landing page at usarchery.org

Create

- Your design can be created using whatever method you wish as long as it can be saved on a computer in high resolution, i.e. you can hand draw it, scan it and send as a high resolution .jpeg file
- If you draw your design digitally, please make sure it's saved in high resolution
- If your design is drawn by hand, please do not send a photograph of it, the drawing will need to be scanned

Save

- Save a copy of your design at the maximum size of 500px X 500px
- Save as a .jpg, .gif or .png file
- Keep your original high resolution image; if your design is chosen, we'll need this version for printing

Send

Click the "Submit Your Design" button on the contest landing page:

1. Put "Tshirt Design Contest" in the subject of the email
2. Provide your name, email and phone number
3. Attach high resolution file or link to file
 - » Image (.jpg, .gif or .png) seized at 500 px X 500 px
4. Optional: Describe your inspiration for the design
5. State that you have reviewed and agree to USA Archery T-Shirt Design Contest Rules and legal terms

Promote

USA Archery will contact you if your design is accepted for voting. If it is accepted, promote it! Use social media to generate visibility and interest in your design. Invite family and friends to vote and generate excitement around your design.

CHECKLIST FOR YOUR DESIGN SUBMISSION

- Original and clear concept
- Positive representation of archery
- No inappropriate language/degrading/negative speech
- No third-party trademarks/copyrights
- Correct file submission

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IMPORTANT DATES

Submit Designs	April 23 - May 7, 2020
Last day to submit a design	May 7, 2020
Voting	May 12 - 19, 2020
Winners announced	Week of May 25, 2020
Winning design available at USA Archery Store	Summer and Fall 2020

ADDITIONAL INFORMATION

NO ENTRY FEE/ELIGIBILITY

There is no entry fee or membership required to submit a design. Please see Official Rules for eligibility. Void outside the United States and where prohibited by law.

AFFILIATIONS

This contest is not affiliated with Facebook or Instagram.

NOTIFICATIONS

The last day to submit a design is May 7, 2020. Notifications will be sent to those who are selected to move on to the voting round and to the eventual winners. Winners will be announced the week of May 25, 2020.

QUESTIONS

If you have questions regarding your submission, please email ebeach@usarchery.org.

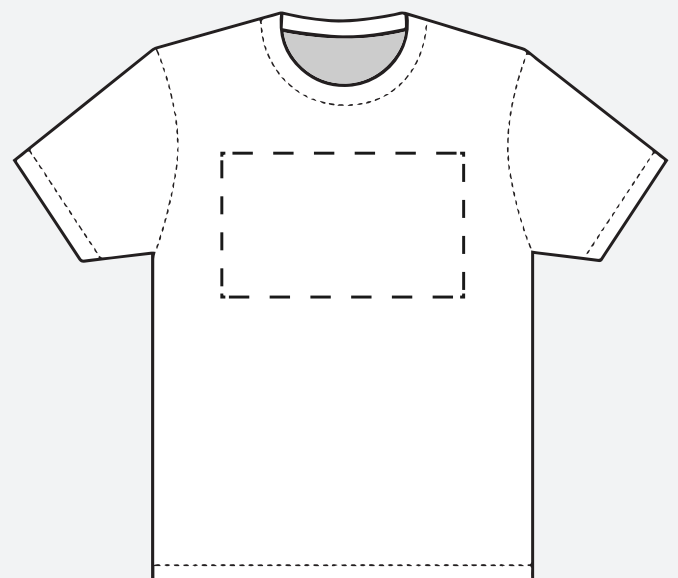
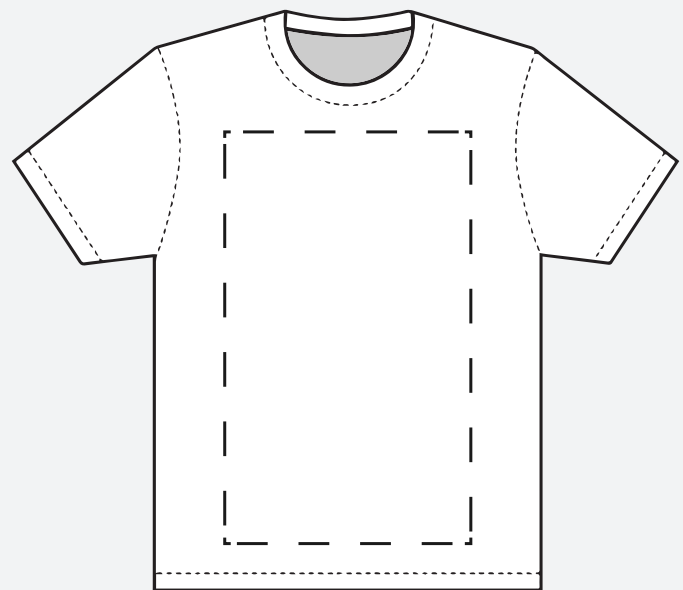
FINAL DECISION

The final decision on whether to accept and/or print a submission belongs to USA Archery. See Official Rules for any questions regarding submissions or participation in this contest.

GUIDELINES SUMMARY

Information found in these guidelines is meant to help you in your design process with respect to legal issues, but be advised that USA Archery is not providing legal advice and nothing within this document should be taken as such. If you have questions regarding any legal issues please consult with an attorney.

PLACEMENT EXAMPLES



USA ARCHERY LOGO USE



If you choose to create a design with the USA Archery logo, please see the examples of how the logo can be used. Please note: submissions do not have to include a logo, it is just one of the many elements you can use in your design.

The winning design will have the USA Archery logo placed in a corner of the design, if not already present



USA ARCHERY LOGO: LIGHT BACKGROUND



USA ARCHERY LOGO: DARK BACKGROUND



USA ARCHERY LOGO: ONE COLOR

COMMON LOGO MISUSE



Never use colors outside the official palette. Never reverse or rotate official colors.



Never skew the logo, or modify its proportions.



Never dissect the logo or use its individual components.



Never add graphic components (e.g.) outlines/strokes or unapproved typography.



CMYK
C0 M91 Y72 K23

RGB
R192 G32 B50

WEB SAFE
HEX C42032



CMYK
C0 M50 Y0 K69

RGB
R21 G44 B83

WEB SAFE
HEX 152C53