

USA ARCHERY



USA ARCHERY TARGET NATIONALS & U.S. OPEN

REQUEST FOR PROPOSAL/BID PACKAGE

BID YEARS – 2027 & 2028

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USA Archery Target Nationals & U.S. Open 2027-2028 RFP

USA Archery is pleased to invite your organization to bid on our prestigious USA Target Nationals & U.S. OPEN.

USA Archery, formed in 1879 to foster and promote the sport of archery, is certified and by the United States Olympic Committee (USOPC) to select and train athletes to represent the United States in the Olympic, Paralympic and Pan American Games and other delegation events. USA Archery is also recognized by the International Archery Federation World Archery to select athletes to compete in World Championships, World Cups and other international competitions.

The event is sanctioned by World Archery and not only attracts U.S. participants of all ages but draws international competitors as well. Archers are eligible to shoot for world records at this tournament and is the required event for youth to earn ranking point for the prestigious United States Archery Team. Due to the significance of this tournament, participation continues to increase each year. This results in a positive economic impact for the host city. Over 500+ athletes and 300+ family and supporters attend this multi-day tournament.

USA Archery would like to establish a relationship with an outstanding city and organizing committee to host this event for 2027 and 2028.

The enclosed package outlines the requirements of the host city. Your bid will be reviewed by USA Archery who will make the recommendations to the Board of Directors for the final bid award decision.

Thank you for your interest in hosting the USA Target Nationals and U.S. OPEN. Please contact events@usarchery.org for more information.

Sincerely,

Rod Menzer
CEO, USA Archery



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

EVENT SUMMARY

EVENT MONTH

August

EVENT BID FEE

\$50,000 (see details below)

PARTICIPANTS

500+ athletes; 300+ support/family

LENGTH OF EVENT

Load-in: 3 days

Competition: 4 days

Tear-down: 2-3 days

VENUE REQUIREMENTS

- Minimum 6-8 grass Soccer fields or Athletic fields grouped (i.e. 3 to 4) together (see diagram pg. 9)
- North-South facing fields
- Safety area around all sides field
- Spectator/Vendor area
- Parking for 400+
- Accessible area to store 3 tractor trailers for USAA event equipment
- Power
- Wi-Fi for scoring preferred, not required
- Hardwire internet for live streaming preferred, not required
- Lockable event management office space with power and air conditioning
- Restrooms – can be supplemented with portable units
- Office support equipment (high speed copier and printer)- preferred, not required
- Field Painting - layout will be provided by USA Archery
- Staking for all tenting
- ADA accessibility at parking, to fields and to support facilities
- Grounds support
- Trash management
- Lights- preferred, not required

LOCAL ORGANIZING COMMITTEE (LOC) RESPONSIBILITIES

- Payment of Event Bid Fee: \$50,000
- Securing venue use agreement once bid is awarded
- Assistance with local advertising/press
- Grounds support – field painting, daily trash removal, load in/out support
- Assist sourcing Volunteers



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

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- Sourcing office space and equipment, if not available at venue
 - Assist with securing on-site volunteer or paid medical support
 - Assist with securing local food vendors/concessions
 - Opening Ceremonies/Reception venue and support
 - Receiving advance supply shipments
 - Suggest appropriate local hotels to be promoted by USAA's sponsor Hotel Planner
 - Alcohol permits for social
 - Local vendor sourcing and possible discounts
 - Tables/Chairs for athletes, welcome area and officials
 - Tenting for athletes, welcome area and officials
 - Portable restrooms
 - Golf carts
 - Night security
 - Ice
 - Bottled water

The successful bid candidate will become a partner with USA Archery in this event. The Event Bid Fee is any combination of cash and budget relieving value in kind (VIK) that will assist USAA to conduct this event.

BENEFITS OF HOSTING

- Local economic impact of 500+ athletes and the 300+ attendees that come with them for a minimum of 4 days
- Recognition in all press releases
- Recognition in on-field announcements - at least 8 daily
- Name and logo on all welcome banners and hotel signage
- Name and logo on USA Archery event webpage
- Name and logo in Event Program - digital
 - Up to one full-page ad (can be divided into halves or quarters) in Event Program for LOC and/or local businesses or attractions
- Opportunity to include promo item in Athlete Welcome Packet
- To create a consistent look and feel for all USA Archery Events, USA Archery grants to the LOC, during the term defined, a right and license to use these logos to identify the event, in all media, and in connection with promotion, advertising, and marketing with prior written approval of the mark usage.
- Promotion via USA Archery social media channels
 - Facebook – 194k; Instagram – 99.5k
 - USA Archery will collaborate on at least one post per platform announcing the event and will tag LOC in daily photo recap posts
 - USA Archery will provide a folder of rights-free photos and assets that can be used to promote the event on LOC social channels
- Concession rights



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

BUDGET RELIEVING OPTIONS

- Field rental = not to exceed more than 40% of right's fee
- Tenting, tables, chairs (up to \$25,000)
- Porta-potties to include accessible options (up to \$2000)
- Ice (up to \$800)
- Bottled water (up to \$2400)
- Volunteer/staff meals (up to \$3000)
- Night Security (up to \$3000)
- Rough Terrain Forklift Use/rental (up to \$2000)
- On-site medical personnel (up to \$3500)

ADVERTISING AND SPONSORSHIP SUPPORT

USA Archery and the LOC may jointly or individually seek sponsorship support from local businesses and sponsors. All LOC sponsorships must be approved in advance by USA Archery due to previously established USA Archery sponsor agreements. LOC will coordinate efforts contacting local companies and/or sponsors who provide VIK, for advertisements in the event program.

Please be sure to note the following sponsorship guidelines when seeking sponsorship opportunities for the event:

USAA will seek EVENT sponsorship support, including Title Sponsorship, Livestream and other. Field of Play advertising is exclusively reserved for USA Archery national event sponsors.

USAA shall provide signage, banners, and other forms of advertising of an appropriate nature for those events covered by this agreement or as modified by USAA. Promoter agrees to place USAA banners in prominent locations.

VOLUNTEERS

Approximately 100 volunteers are required during the tournament week (10 - 15 per day) depending on venue configuration. Duties include:

- Load-in and tear-down
- On-site check-in
- Field Support Staff
- Field Access Management
- Welcome and Information support
- Results Team Assistants



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

OFFICE SPACE AND EQUIPMENT

The LOC/Venue will provide a secure office space. If not a permanent structure, then a mobile air-conditioned construction office trailer (minimum of two), for administrative activities and results production at the venue. Accommodations needed in each office space is:

- Power
- Internet
- Tables or desks to accommodate up to 10 people
- Printer- preferred, not required

GROUNDS SUPPORT

- Venue support can be provided from local professional resources such as the Parks and Recreation staff, work crews and minimum-security day labor.
- Field painting based on layout provided by USA Archery
- Trash management
- Restroom cleaning/re-supply
- Water and ice delivery support
- Load-in/out

LOCAL ARCHERY CLUB

Partnering with a local USA Archery Club is strongly recommended to support and assist in staging the tournament and to assist with volunteer needs. USA Archery will assist to identify a local club.

ON-SITE MEDICAL

There must be onsite medical support available during all competition days; may be off duty medical staff or nurse practitioners or EMTs, for example.

FOOD VENDORS/CONCESSIONS

The LOC/Venue will assist with coordinating on-site food vendors/concessions that must be available each day throughout the tournament (breakfast through lunch). This includes the start of official practice in the morning until completion of the final day of competition (Saturday afternoon).

FINALS SOCIAL

The U.S. Open Gold Medal Finals will take place on Saturday afternoon. In conjunction with Finals, there will a social hour. The social will include light snacks, wine and beer. The LOC/Venue is responsible to know if beer, wine/alcohol can be served at the venue and the process for obtaining appropriate permits.



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

ARCHERY TRAILER AND EQUIPMENT STORAGE

The LOC will provide a secure, equipment storage area. Event equipment will arrive in approximately three (3) tractor trailers, which will need to be parked in close in proximity to the competition venue.

USA ARCHERY RESPONSIBILITIES

- Hotel Planner to promote local lodging to attendees
- Event Registration
- Tournament Management Staff
- Officials
- Competition Equipment
- Timing
- Results
- Liability and Competitors Insurance
- Awards
- Sponsorship, Marking and Promotion

LIBILITY AND COMPETITORS INSURANCE

Appropriate insurance will be provided by USA Archery. Upon request, the venue or specific location will be designated as an additional insured.

EVENT ADMINISTRATION

USA Archery will oversee all administrative actions by coordinating with the LOC and their designees.

EVENT REGISTRATION

All entry forms will be prepared and provided to competitors by USA Archery. USA Archery will receive all completed entry forms, organize and carry out the registration and credentialing process.

HOTELS

USA Archery is sponsored by Hotel Planner and will provide links to local suggested local hotels to be listed on the event page and promoted to staff, attendees and fans.

AWARDS

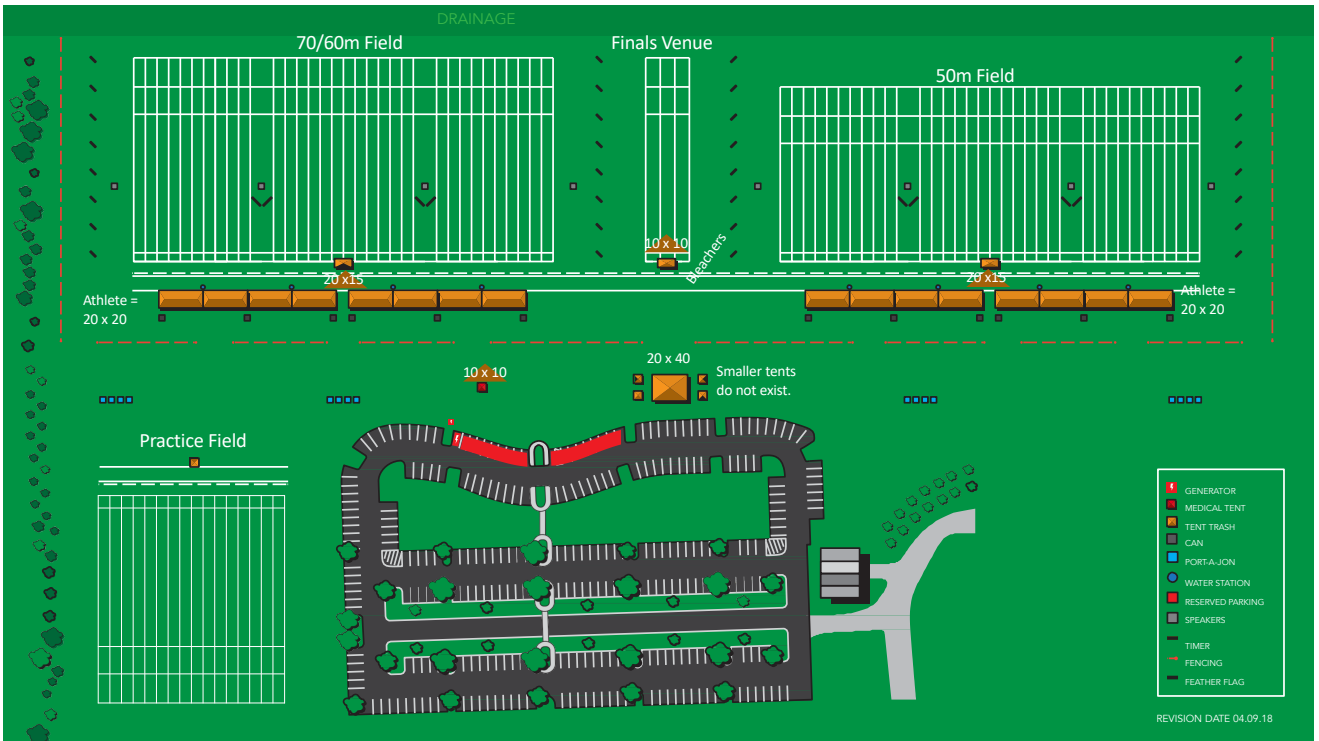
USA Archery will procure and organize all awards necessary for the event Awards Ceremonies.



USA Archery Target Nationals & U.S. Open 2027-2028 RFP

FIELD SET-UP EXAMPLE

Example of a Field of Play layout for 128 competition targets, 30 practice targets, and 2 Finals targets. Main competition fields are grass, facing North and approximately 7 contiguous soccer fields (~480m wide x 130m deep). Practice field is grass, facing South and approximately 1 soccer field (80m wide x 130m deep).



SAMPLE EVENT SCHEDULE FORMAT

Saturday-Monday	Load-in
Tuesday	Unofficial practice
Wednesday	Official practice, check-in, equipment inspection Welcome Reception
Thursday	AM - Qualification; PM - Mixed Team Round; Annual Meeting
Friday	AM - Qualification; PM - Team Round
Saturday	Eliminations; Finals
Saturday-Monday	Load-out