

**USA Archery**  
**Annual Meeting Minutes**  
Yankton, SD – August 27, 2011

USA Archery Board Members present: Chairman Bill Corbin, Greg Easton, Linda Beck, Brady Ellison, Erika Anschutz,

USA Archery employees present: CEO Denise Parker, Kim Bartkowski, Robby Beyer, Coach KiSik Lee, Guy Kruger, Sheri Rhodes

Bill introduced USAA BOD and USAA staff.  
Thanked NFAA, volunteers, staff.

**I. Reading of the Minutes of the last meeting**

The reading of the minutes was dispensed as attendees were provided with them for review.

**II. Announcement by the Chair of the place for holding the next National Target Championships and Annual Assembly**

The 2012 U.S. National Target Championships will be a combined event with Easton JOAD Nationals in Hamilton, Ohio, June 27 – July 1, 2012.

**III. Report of the Board of Directors**

Chairman Corbin commented that they were pleased with the progress of the organization this past year. He also commented that the organization seemed to have less controversy overall.

Chairman Corbin noted that the financials have been good and took time to thank the sponsors and supporters of the organization.

**IV. Report of the CEO**

a) High Performance – We have had a great past year. Our Teams have done very well. We received the number one ranking in the World Cup Series last year and Brady won bronze at the 2011 World Archery Championships. Both the Men's and Women's Compound Teams took first place as well. Team USA secured four of the six slots available for the Olympic Games.

Our Para Archery Team brought home a silver medal in the W1 Men's Compound Team classification.

- b) JOAD – Our JOAD Membership has experienced huge growth this past year. We have just over 300 clubs registered. USA Archery was able to offer up to \$40,000 in grants this year thanks to the Easton Sports Development Foundation and the Ann Hoyt Fund.
- c) Membership – USA Archery launched an online membership system this past January.
- d) Sponsorships – USA Archery partnered with two new sponsors this year: Mental Management, Inc. and Arizona Archery Enterprises (AAE).
- e) Events – We have worked very hard to raise the level of our events. We feel that we have been successful in this endeavor.

**V. Report of the Audit Committee**

N/A

**VI. Report of the Nominating and Governance Committee**

N/A

**VII. Old Business**

**VIII. New Business**

**IX. Announcement and giving of awards**

If it is impossible to determine all awards in time to announce them at the Annual Meeting, the CEO shall announce the results at the banquet and final results will be posted online.

**X. Open Forum**

Q: What are we doing about being proactive and advanced with regards to staying up to what the world of archery is doing? Why have a mandatory FITA when compound teams are shooting 50 meter rounds everywhere else in the world?

A: A FITA round is still a recognized round and many of the recreational archers that shoot at U.S. National Target Championships prefer to shoot a FITA. USA Archery realizes it is a balancing act and wants to provide all archers opportunity to enjoy the sport and grow within the sport. To help the elite archers, all USAT events are shot as World Cup events.

Q: Has the format for the 2012 Easton JOAD Nationals and 2012 U.S. National Target Championships been set?

A: No, however, there is a discussion on what format will be. The format is scheduled for discussion and vote at the 2012 December Board of Directors meeting. One of thoughts being passed around is keeping it two separate events on one line.

If JOAD Nationals and U.S. National Target Championships remain combined, there will be no rotation of location.

Q: Why do we say we can't have Outdoor Nationals at regional locations due to conditions, however indoor nationals has different conditions also?

A: There are differences in each location and there is an effort to minimize those differences, but there is still a benefit to the regional event which maximizes overall participation.

*Comment:* Indoor Nationals are too important to the archer to not have good conditions and one location. Perhaps we may not get the participation, 1500 compared to maybe only 400, but perhaps the organization could have regional events in order to qualify up to the national event.

Q: What are the Board of Directors members doing to reach out to their constituencies?

A: There are two independent Directors that do not have an archery constituency. They are independent directors. Once an individual is elected onto the USAA Board of Directors, their job is to direct the entire organization and not just the constituency that elected them. So each Board member really needs to listen to all groups and make decisions that are best for the entire organization.

*Comment:* There are feelings in the archery community that the directors elected onto the Board of Directors are not reporting back to the Board the thoughts, concerns, and ideas. Many members do not know who to contact on the Board of Directors.

*Comment:* There is a feeling that when a topic is given to a Board Member, there is no discussion on the topic and no action is taken.

*Comment:* Decisions are being announced but membership does not feel they are given opportunity to weigh-in on topics.

Q: How are topics selected for Board of Directors discussion? Is there a tool in place?

A: Public forums, Athletes Advisory Committee, etc.

*Comment:* The survey on the web regarding the 3 arrows vs. 6 arrows was helpful.

*Comment:* Perhaps find a better way to post Denise's blog and minutes.

*Comment:* A member is not happy and feels that they are not getting their money's worth when the event is only a single FITA and not a double FITA.

Q: What help, if any, is there to help young archers transition from the NASP program to a JOAD program?

A: There has been some progress but it is very slow. We are working the best we can with NASP on a transition. It will take time.

*Comment:* If a junior archer is going to earn a senior archer spot, he/she should declare as a senior and shoot on the same line as the senior archers.

*Comment:* It is helpful to the membership when an archery event is close to a main airport and hotel. It is difficult for single-parent families to get to archery events and it is easier to send the archer alone.

## **XI. Adjournment**